



Thanks for signing up to **Home. Hope. Song.**

Inside this pack, you'll find loads of ideas to make this an unforgettable night in – while raising money for those who don't have a safe place to stay.

From festive recipes to fundraising tips, join us and stand in solidarity with families facing homelessness this winter.

Supported by



Building Society

None of this would be possible without the support of our event sponsor, Nationwide Building Society. For 19 years, we've worked together to realise our shared vision of everyone having a safe place to call home. Thank you to Nationwide for matching donations by up to £43,000 on the night!



Sign of Solidarity

We can't wait to see you on the 3rd December at our Carol Concert.

To show that you'll be tuning in and singing along with us all, we would love for you to print or create your very own Sign of Solidarity.

By writing the words 'home, hope, song', drawing a picture of your home, and sticking it in your window, you can show the world that you're standing in solidarity with people experiencing homelessness this winter.

Share the solidarity

Please share your creations on social media by using the hashtags #HomeHopeSong and #SignOfSolidarity.

Remember to tag Shelter if you're sharing in England and Shelter Scotland if you're sharing in Scotland.

Alternatively, you can email us at carols@shelter.org.uk. We'd love to see what you come up with.

Here are some wonderful examples from some of our supporters:



"I drew my Sign of Solidarity to show my local community that I will be tuning into the carol concert. I feel so lucky to have a place to call home, and I want to ensure as many people as possible join me this winter." **Amy from London**



"I made this sign to show everybody that I want to help people who have no home" **Scarlett from Leeds**

Not a natural artist? Not to worry! We have created a printable Sign of Solidarity for you to attach to your window instead.

You can simply print it out and stick it in the window, or get creative by colouring it in:





How to join

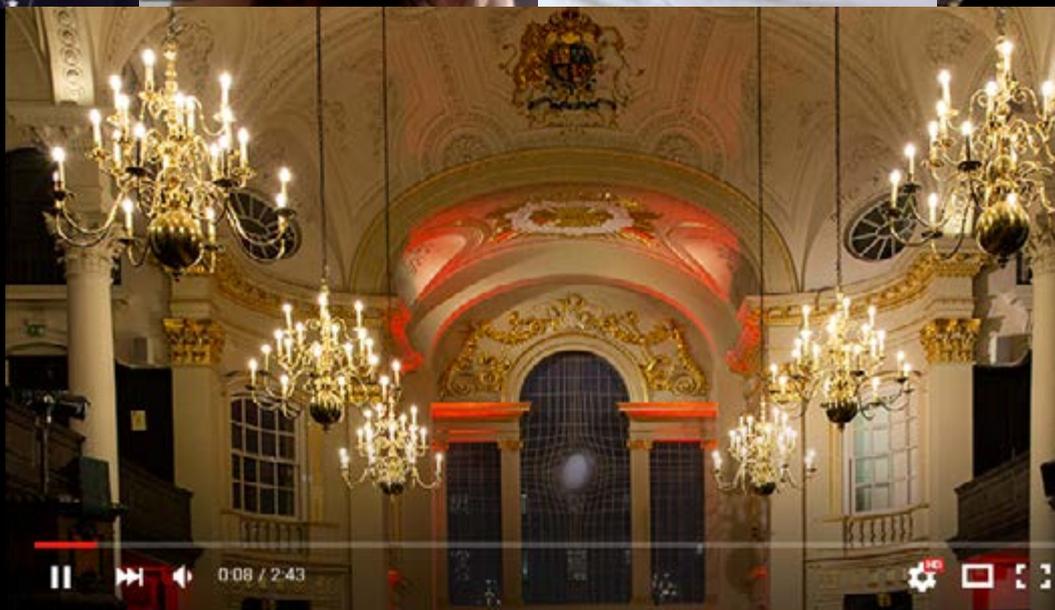
It's simple to join us on the night. We'll be sending you an email with a link to connect to the concert online.

At 7pm on 3rd December, click this link – and you'll be transported to St Martin-in-the-Fields Church for an evening of heart-warming reflection, reading and song.

If you'd like to connect with friends and family from a distance while watching the concert, all you need to do is:

1. Watch the concert stream using our email link.
2. Connect with them by setting up a group call over Zoom, Skype or Microsoft Teams.

If you would like any technical support, please don't hesitate to get in touch at: carols@shelter.org.uk





Celebrate your way

Whether you embrace the opportunity to sing a solo, or decide to bring friends and family along, there are so many ways you can create a magical night in with us.

Perhaps you could do some festive baking, and whip up an adorable gingerbread house. Or maybe you'd just prefer to get cosy in a Christmas jumper, and chill out by the fire.

However you choose to celebrate **Home. Hope. Song. on 3rd December**, we'd love to see your pictures.

Simply share your snaps with the hashtag **#HomeHopeSong** on social media – and tag Shelter if you're sharing in England and Shelter Scotland if you're sharing in Scotland.

Or, if social media isn't your thing, you can always email us at carols@shelter.org.uk



Five festive ways to fundraise

Put the fun into fundraising this Winter. From epic walks to tasty snacks, here are our five top tips to help you fundraise ahead of the big night. Whatever you choose to do, have fun and remember to follow government guidelines for social distancing in your local area.

1) Grab some emergency chocolate

Buy some emergency chocolate to munch on during the concert. Not only is every bar delicious, but it also raises money to fight the housing emergency during the toughest time of the year. Justice never tasted so good.

Get your bars [here](#).

2) Organise a virtual quiz

Set up a virtual quiz with friends and family. Everyone pays to enter, and the winner gets half the prize, with the other half being donated to Shelter and Shelter Scotland. We even have a winner's certificate that you can [download here](#). By hosting your quiz straight after the carol concert, you're guaranteed an evening of fun.

3) Sign up to The Big Walk

Calling all power walkers and chatty talkers: on 10th December, join a nationwide effort to fight homelessness – by doing your own walk for Shelter and Shelter Scotland.

The Big Walk is your chance to walk 3k, 5k or 10k along whatever route you like, and raise money to make sure no one has to fight bad housing or homelessness on their own.

[Sign up free here](#).

4) Bake a difference

For any star bakers out there, consider organising an at-home bake off. Compete against your family or housemates to see who can make the best baked treats.

We have some more resources to help with this [here](#).

5) Invite your friends and family to Home. Hope. Song.

Share the free carol concert with your friends and family members, so they can join in the fun.

If we get enough people together, we could even make this the biggest carol concert in the UK!



How to help people sleeping on the streets this winter

1) Say hello and ask if they'd like help

Sleeping rough can be a lonely experience, so a socially distanced chat or friendly hello can make a difference. It's also best to ask if they would like your help before you go ahead with the following steps.

2) Tell StreetLink

If you're in England, contact StreetLink to connect people to local outreach services – and if you think the person requires urgent attention, call 999. Remember to give as much information as you can about the person's exact location and appearance.

To get in touch, download the app or head to: streetlink.org.uk

You can also call [Simon Community's](#) 24 hour helpline on: 0800 027 7466 in Glasgow and [Streetwork's](#) 24 hour Crisis Service on: 0131 557 6055 in Edinburgh. Both services will send someone out to go and meet the person.

3) Visit Homeless Link

Homeless Link is a service which provides lots of practical support throughout England, like addresses of hostels and open nearby day centres.

Search: 'Homeless Link Directory' or head to: homeless.org.uk

4) Ask if they would like expert advice

Visit the [Get Help](#) section on our website for advice on how they can apply for council housing, or to show them how to get in touch with our advisers directly.

5) Watch the weather

If it's a particularly cold day, offer a hot drink, food, warm clothing and some blankets. Check they're happy to accept the items first, and sanitise where necessary to ensure the items are COVID-safe.



Got any questions?

Email us at

carols@shelter.org.uk

**– and we'll be more
than happy to help**

Shelter
Scotland



Shelter